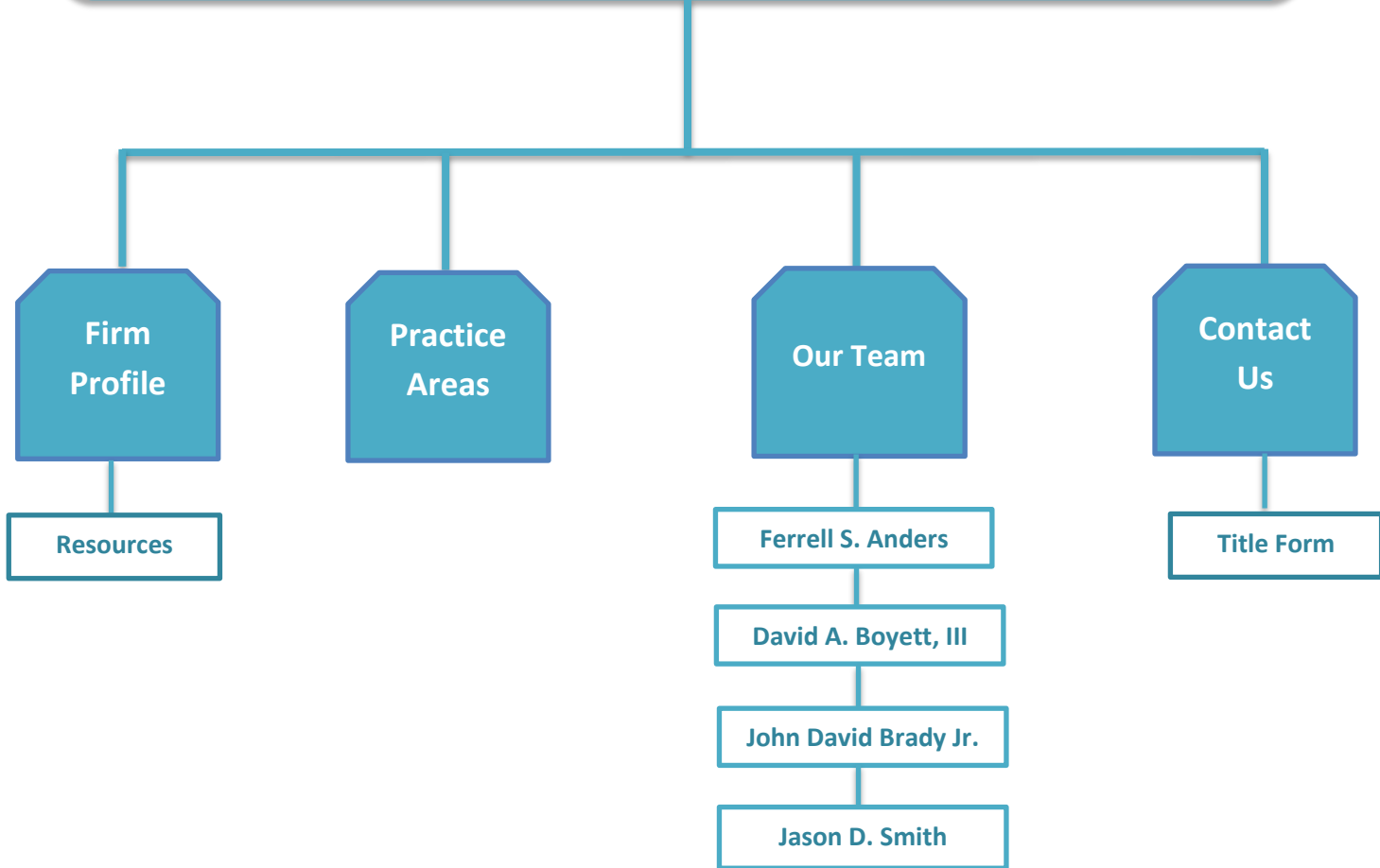


wellbornIdeas

Client: Anders, Boyett & Brady Law Firm

The agency created an entire rebranding campaign for Anders, Boyett and Brady Law Firm. As part of that rebranding strategy, I created a content document and site graph for the client’s new website. This website was created to represent the client as a modern, up and coming law firm in the area of finance and real estate in Mobile, Alabama.

Anders, Boyett & Brady, P.C.



Anders, Boyett & Brady, P.C.

Home	<ul style="list-style-type: none"> • Brief statement about the firm
Firm Profile	<ul style="list-style-type: none"> • When and where the firm was founded • What the firm specializes in • Where the firm is located • Experience the lawyers who make up the firm have had • Clients the firm has worked with • Any awards or special recognition that the firm has received
Resources	
	<ul style="list-style-type: none"> ▪ Include links to any online resources that your clients could potentially be interested in such as property and title sources
Practice Areas	<ul style="list-style-type: none"> • A brief paragraph about how the firm WILL, not can, be of service to the customer. • A list of your services
Our Team	<ul style="list-style-type: none"> • Group shot of all employees • Any awards or special recognition you've received as a firm • Cumulative amount of education and work experience • Brief description about where employees are from
Ferrell S. Anders	<ul style="list-style-type: none"> ▪ A headshot ▪ Where Mr. Anders is from ▪ Where Mr. Anders earned his degree(s) ▪ What Mr. Anders specializes in ▪ Any awards or special recognition Mr. Anders has received
David A. Boyett, III	<ul style="list-style-type: none"> ▪ A headshot ▪ Where Mr. Boyett is from ▪ Where Mr. Boyett earned his degree(s) ▪ What Mr. Boyett specializes in ▪ Any awards or special recognition Mr. Boyett has received
John David Brady Jr.	<ul style="list-style-type: none"> ▪ A headshot ▪ Where Mr. Brady is from ▪ Where Mr. Brady earned his degree(s) ▪ What Mr. Brady specializes in ▪ Any awards or special recognition Mr. Brady has received
Jason D. Smith	<ul style="list-style-type: none"> ▪ A headshot ▪ Where Mr. Smith is from ▪ Where Mr. Smith earned his degree(s) ▪ What Mr. Smith specializes in ▪ Any awards or special recognition Mr. Smith has received
Contact Us	<ul style="list-style-type: none"> • Phone Number • Fax Number • Message form that includes: Sender name, subject and message (to be forward to email address?)
Title Form	<ul style="list-style-type: none"> ▪ Title form to be email to firm ▪ Disclaimer pop up post form submittal ▪ Fields?